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**Scientific Explorer™
PRODUCT FACT SHEET**

Overview:	For 15 years, the Scientific Explorer brand has been known for award winning science activity kits that are unmatched in the specialty retail market. The focus has always been on building critical thinking skills, engaging imaginations, and, above all making science fun! Scientists, educators, parents and kids are all a part of the team that develops these special Scientific Explorer kits. We're passionate about making real science fun.
Target Audience:	Designed for children ages 8 and up, these science kits are great for sleepovers, birthday parties and family fun!
Products:	<p><u>Magnificent Manicure Kit</u> Learn about cosmetic chemistry as you give yourself a magnificent manicure! Turn your hands silky soft with crystal mud and then soak them in a sea salt scrub. Create your own custom scent of lotion, buff and shine nails and much more! Kit includes 6 cool spa science activities!</p> <p>Suggested retail price: \$19.99</p> <p><u>Pizza Activity Kit</u> Pizza lovers will spend hours completing more than ten tasty activities in the Pizza Activity Kit. Along the way, they'll have a chance to fill a balloon with yeast gas and learn the differences between Chicago, New York, California and Sicilian style pizzas – all in the interest of learning the science behind a tasty pie.</p> <p>Suggested retail price: \$19.99</p>
Availability:	Scientific Explorer's Magnificent Manicure Kit and Pizza Activity Kit are both available now
Created by:	Elmer's® Products, Inc., headquartered in Columbus, Ohio, has been a trusted brand and industry leader for more than 60 years. Elmer's produces a variety of well-known adhesives, arts and crafts, educational and office products for use at home, school or business. Elmer's branded products are developed to provide project solutions and to inspire people to create, build and learn for life. Elmer's also markets the number one instant adhesive in the U.S., Instant Crazy Glue®, X-ACTO®, a leader in innovative cutting blades, knives and office supply products, and Bienfang® graphic arts products. With recent acquisitions Elmer's Kids Division, GiddyUp™, markets all of the Elmer's Kids products and brands, including: the GiddyUp licensed arts and crafts products for children, Galt branded infant, toddler, and children's toys and activity products, Scientific Explorer™ science-based educational products for children, GiddyUp™ ; and ColorLoco™ Blendy Pens. For more information visit www.elmersbrands.com .